

### Circlon Mobile Life Cycle Management Introduction to Circlon Operate



Circlon Mobile Life Cycle Management

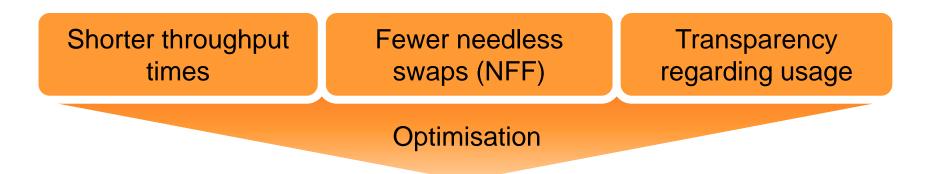
# **Everything's fine!**



#### Why should I spend on an "A&R portal"?

#### Reduce hassle and save money

- Hardware and service contracts cause 75-80% of TCO
- A device swap causes internal cost of approx. 35-80€
- Parameters to change cost structure can be found in services



Fewer pool devices have to be bought, thereby reducing the operational costs

# Assets Tie Up Capital

#### **Circlon Operate provides overview**



- How many and which devices do we have in stock?
- Where should these devices be and where are them in fact?
- Are these devices really in use or just for secret reserve?
- Do locations handle their devices conscientiously?
- What about accessories, peripherals and spare parts?



## **Circlon Manages Swaps and Repairs** See, in how far your SLAs are met



- Pool devices provided centrally for device swaps
- Fulfillment of staged swap devices upfront and overnight
- Tracking to reduce cycle times for device repair processes
- Prevention from unnecessary device submissions (No Failure Found)
- Notification if getting off track is imminent



### **Asset Management**

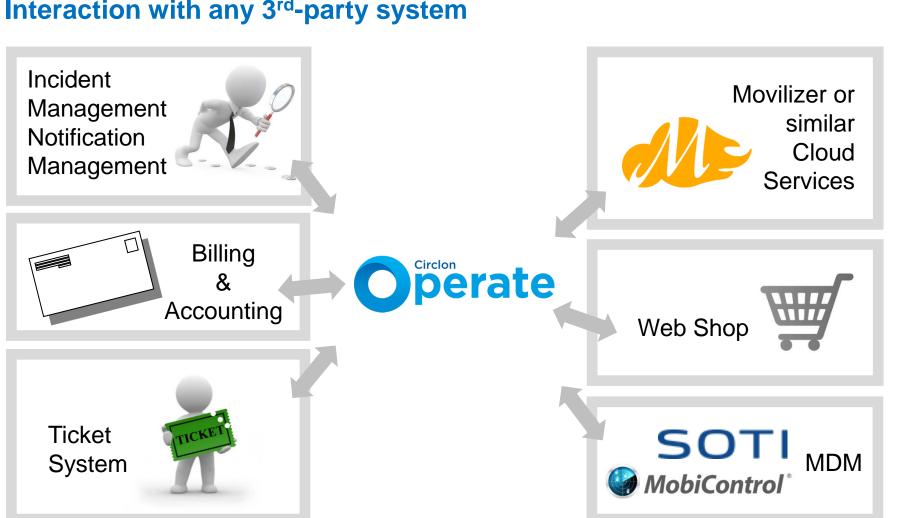


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### **KPIs to Describe Health Estate**



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	Key Performance Indicator	KPI value (max. 1 point)	Weight	Trend				
	Pool inventory	0.17	25.0 %	<b>→</b>				



# **Sharing Information**

#### Interaction with any 3<sup>rd</sup>-party system



# KPIs Make Conditions Visible Health monitoring by Big Data approach



#### No voodoo but clean picture drawing from data

- Pre-qualification: site-based checks before shipment of a device
  → less unnecessary submissions → less devices to purchase
- Pool Inventory: information on filling level of exchange pool
  = information if additional devices to purchase necessary
- Submissions on-time: judge delays when shipping broken devices from location to repair centre → quicker submissions → less devices to purchase
- Warranty Coverage: shows share of devices which don't get free service anymore → less costly repairs or estimates of costs
- Additional individual KPIs with individual benefits can be defined based on company's needs, especially when running a MDM.

# More than just an Asset Management



**Circlon provides functionalities all around handhelds** 

- Contains a fully flexible Asset Management to take care of mobile devices and peripherals of any manufacturer – including software versions, service contracts, SIM/SD cards, locations, and much more.
- Any repairs and maintenance jobs are covered with Circlon who, when, where, which device, how long, how often, …?
- System can be set up easily for unlimited users and languages.
- Real-time reporting provides information on any device, any location, or any fault within any time frame to sustain SLAs.
- Monitoring of device status allows to detect failures early and install Predictive Maintenance measures.
- Ease of use: No training necessary.

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### **Key Aspects of Mobile Life Cycle Management**

Defined SLAs:
 RMA by xx pm → next day delivery

Input

- Local service partners: exchange pools near key hubs
- Visibility in Circlon Operate portal
- Mobile Device Management
- Managing additional peak devices

- Shorter cycle times
- Smaller pool size
- Less breakdowns
- Cost savings
- Increased uptime





### **Recipe for Success**



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