

StreetSmart

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Five Employee Benefits to StreetSmart Mobile App

Companies often report that increased visibility and productivity are the biggest benefits to their mobile workforce management solution. However, there are also five great employee benefits to mobile workforce apps. These include improved safety, less job stress, reduced administrative work, faster expense reimbursement and less travel time.



Improved Safety

Employees should always feel safe at their jobs. But field staff often work under unique and changing circumstances, especially when they are driving and working in remote or unfamiliar areas. Their jobs can take them into neighborhoods considered unsafe, or business parks that have a history of security issues. A company that uses location intelligence capabilities on their worker's mobile device can easily monitor and quickly respond when an issue arises.

For example, consider an HVAC employee who is working alone and hasn't reported in for an extended period. A lengthy appointment period can set off an alert for the office staff to proactively call, email, or text the employee, and ask them to check back with the office. If there is no response, they will send help to the job site.



Less Job Stress

The more information your field staff has before they arrive on the job site, the easier it is for them to find the location and get to work. It helps reduce job stress when the employee is well-informed of where the job is, how to get there, and what to expect once they arrive.

For example, picture a pest control technician arriving at a restaurant with all the details of the issue and why he was called. The restaurant manager would be pleased that she doesn't have to stop what she is doing to re-explain everything she already told the customer support rep. The technician can quickly get to work and leave the job knowing he has a satisfied customer.



Reduced Administrative Work

Many mobile workers chose their occupation in part because they didn't want to be a desk jockey. However, most jobs require some administrative work, and a mobile workforce app can reduce the amount of time spent on paperwork.

For example, mobile forms can be used throughout the job to update statuses and provide information to the office in real time. Using drop down menus, picture capture, and text fields allows workers to quickly enter the form details in one place without having to end the job or day with a pile of paperwork. Office staff also appreciates the ability to get information promptly and eliminate the need to interpret messy handwriting and incomplete forms.



Faster Expense Reimbursements

Many mobile workers use their vehicles for work, and a mobile workforce app will give the employees a fast and easy way to submit their mileage reimbursement requests. Companies that integrate this digital information into their payroll system can automate the process for faster mileage expense reimbursements.

For example, a contract floral shop delivery driver uses her personal vehicle for work. Depending on the number of orders and their delivery locations, mileage varies greatly from week to week. An automobile allowance doesn't work in this situation, and the owner knows fast mileage reimbursements are one way to retain a good driver's services. A mileage reimbursement form on their mobile app can expedite payment to the driver.



Less Travel Time

Using a mobile workforce app can greatly reduce the need for field staff to come into the office. Submitting timesheets, forms, mileage and invoice information from the app allows the employee to start their shift at the first job site and end their shift at the last job site.

For example, a health inspector that travels all over the city doesn't have to spend personal time commuting to the office to clock in or out. And with job information sent digitally, they do not have to drop off their paperwork at the office at the end of the day or week.

Adoption of a new mobile workforce management solution is critical if you want to get the most out of your investment. Reframe the value of this new tool and share the field staff benefits to mobile workforce apps, and you will speed the success of your StreetSmart mobile workforce solution implementation.